



Summer Gala

ADS: PRICES AND SIZES

Summer Gala Ads will be placed in the Program for the evening of July 31, 2010. In addition, notice of our sponsors will be placed on our Web site (www.1ststagetyson.org) throughout the campaign.

Two types of ads are available:

Corporate ads— may use company high-resolution artwork to design an ad of your choice to fit the sizes below. Company website and a tag line of your choice will be placed on-line. All ads must be emailed to Robin Harris, Rharris@harrisdesigninc.com, in high resolution PDF or jpg format.

TYPE	SIZE	PRICE
Full Page	4½" x 7½"	\$500.00
Half Page	4½" x 3¾"	\$260.00
Quarter Page	2¼" x 3¾"	\$140.00

Personal ads— Individuals may place a congratulatory message in the program and on-line. Your text will be placed in the size box you choose. Email your ad as a high-resolution PDF or jpg to Robin Harris, Rharris@harrisdesigninc.com, or send the text and we will create the ad for you

TYPE	SIZE	PRICE
Full Page	4½" x 7½"	\$500.00
Half Page	4½" x 3¾"	\$260.00
Quarter Page	2¼" x 3¾"	\$140.00
One line ads:	4½" x 1½"	\$ 50.00

Checks should be made out to: 1st Stage and mailed to Eileen Mandell, Attn: Gala, 2918 24th Rd. N., Arlington VA 22207

For additional information, please contact Eileen Mandell at 703-465-1607 or mandells1@comcast.net

AD Material Deadline: July 15